



2024 BATTLE OF THE BANDS

Brought to you by IDNG MWR,
Hosted by the 25th Army Band



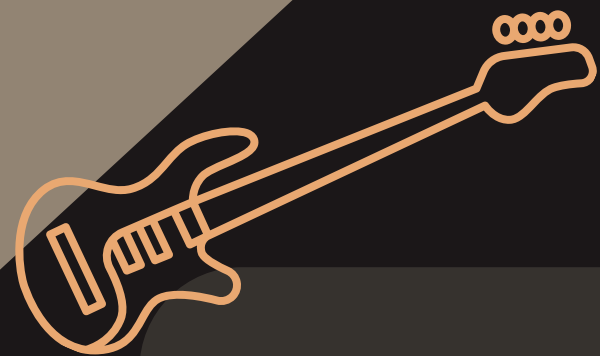


Who Are We?

▶ The 25th Army Band is Idaho's very own military-based musical performance group based here in Boise, Idaho! We support communities and events throughout the state in upholding our two missions: Troop Support and Morale, and Public Outreach and Relationships. We do this as a full concert and marching band and through the use of our smaller, internal groups such as our brass band, saxophone quartet, and rockband to name a few.

▶ Our very own rock group, *Tripwire*, has had the opportunity to perform for numerous events with their latest major performance being Boise's 2023 Gowen Thunder air show where they played for crowds estimated to have exceeded 150,000 guests over the course of the weekend.

What is the Event?



The Battle of the Bands, brought to you by IDNG MWR and hosted by the 25th Army Band, is an opportunity for 10-12 Idaho bands to perform for an audience in a professional venue with a judges panel from the community. Each band will perform a set of original music, and the judges will rate each band using a scoring rubric grading criteria such as musicality, showmanship, etc. Prizes will be awarded to the top three highest scoring bands, with an audience-selected “popular vote” receiving prizes as well.



Why Should You Care?

▶ This event offers an opportunity for local musicians to show themselves off and potentially find their start as a group. In addition, being hosted by the Idaho Army National Guard and the 25th Army Band, it's an opportunity to remind the community that the National Guard is their organization, citizen soldiers who work and live in their communities.

▶ Ultimately, this event is our way of giving to the community and providing local musicians and community members a free-to-enjoy event that will hopefully continue to thrive and grow as the years go on. And with your support, this event can be more successful and farther-reaching, better serving the members of our community.



SPONSORSHIPS



Tier 1

A GOOD NOTE

\$500

- Name/Logo on Event Banner
- Shout-Out at Beginning & End of Show



SPONSORSHIPS



Tier 2

A SICK RIFF

\$1000

Tier 1 +

- Logo/Flyer in “Swag Bag” for Bands
- Spot on Program/Event Flyer



SPONSORSHIPS



Tier 3
THE FULL CHORUS
\$2500



Tier 1 + 2 +

- “Sponsoring a Band”
 - Announced at the Beginning & End of Band’s Set
 - Short Commercial after Set
 - Sponsor featured with Band in Event Program
- Logos on T-Shirts



SPONSORSHIPS



Tier 4

“FROM THE TOP”

\$5000



Tier 1 + 2 + 3 +

- Title Sponsorship
- “*Event sponsored by _____*”
- Name/Company Announced with Every Set
- Sponsor Announces Winners
- Limited to One, “First Come Frist Serve”

